

(b) a venue database containing information relating to venues serviced by the system, wherein said information includes the number of seats available at the venue;

(c) a ticketing system capable of accessing the customer database and venue database to uniquely associate an individual customer with a [an individual] seat at an individual venue;

(d) a communications system for transmitting this information to the customer such that the customer may print an authentic ticket at the customer location.

3.(Amended) The system [method] of claim 2, wherein said ticketing system generates [associates said customer with said seat by creating] a digital signature on each ticket [containing information which identifies both seat and the customer].

4.(Amended) The system [method] of claim 3, wherein said ticketing system is further capable of generating an authentic ticket containing [a two dimensional barcode from] said digital signature.

5.(Amended) A system for providing tickets comprising:

(a) a server containing at least a customer database containing information relating to customers of the [the] system;

(b) a venue database containing information relating to availability of tickets for gaining entry to an event [and ticketing system]; [and]

(c) a ticketing system, wherein said ticketing system is capable of accessing said customer database and said venue database and associating a particular customer in the customer database with a particular event [seat] in the venue database;

(d) means for conveying ticket information to the customer, whereby the customer may print the ticket on a local printer.

6.(Amended) The system of claim 5, wherein the particular customer is associated with a particular event by authenticating indicia [a single, unique digital signature which contains identifying information for the customer and the seat].

Please cancel claim 7.

Add the following new claims:

8.(New) The system of claim 1, wherein the unique indicia is embedded in a barcode.

9.(New) The system of claim 1, wherein the ticket identifies a specific seat at the event .

10.(New) The system of claim 1, further including means for accepting and verifying payment by the purchaser prior to assigning the unique indicia.

11.(New) The system of claim 2, further including assigning a specific seat for the venue and customer.

12.(New) The system of claim 3, wherein the digital signature is contained within a two dimensional barcode.

13.(New) The system of claim 5, wherein the particular customer is further associated with a specific seat at the event.

14.(New) The system of claim 6, wherein the authenticating indicia is a digital signature adapted for printing at a customer location, whereby an authentic ticket can be printed by the customer.

15.(New) The system of claim 6, wherein the system is adapted for further associating the customer and the venue with a specific seat at the venue.

16.(New) The system of claim 14, wherein the authenticating indicia is embedded in a dimensional barcode.

17.(New) A system for providing tickets for sale on a network and permitting purchase of same by and delivery of same to a customer at a customer controlled device, the system comprising:

a. a server accessible by the public, over the network ;

b. a database associated with the server containing venue data and ticket data associated with the venue;

c. means for receiving and processing a customer inquiry at the server, whereby the customer selects the venue and a specific ticket associated with the venue, purchases the ticket and provides, via the network, delivery information to a device controlled by the customer;

d. means for generating and transmitting an electronic, authentic ticket directly to the device controlled by the customer.

18.(New) The system of claim 17, wherein the ticket is delivered to the customer as an electronic ticket.

19.(New) The system of claim 17, wherein the ticket is adapted to be printed by the customer when delivered to the device controlled by the customer.

20.(New) The system of claim 17, the ticket including authenticating indicia embedded in the ticket data.

21.(New) The system of claim 19, the printed ticket including authenticating indicia printed on the face of the ticket.

22.(New) The system of claim 21, the authenticating indicia further including a bar code.

23.(New) The system of claim 22, the two dimensional bar code further including a digital signature.

#### **REMARKS**

Applicant appreciates the effort the Examiner has taken with this application. All of the informalities in the claims have been corrected. The claims have also been amended to more particularly point out and distinctly claim the invention. It is respectfully submitted that the claims, as now amended, are in condition for allowance.

The subject invention is specifically directed to a system permitting a customer to select, purchase and receive authentic, useable tickets for a venue at a customer controlled device.